

Archie Coulsey-Belgeonne

BTEC Level 3 National in Enterprise and Entrepreneurship



Progression pathway



GCSEs



**BTEC L3 in Enterprise
and Entrepreneurship**



Trainee Composite Laminator at Mercedes-AMG Petronas Formula One Team and Owner of CB Bike Services

1 Why did you choose to study a BTEC?

Before starting my business, I chose to study a BTEC because it offered me a more practical qualification which I found very valuable when setting up my business, CB Bike Services. I particularly found the 'Marketing Strategies for Small Businesses' module useful when creating my online shop.

2 What was your BTEC experience like?

My experience with the BTEC qualification was positive and it gave me the chance to put the knowledge and skills to the test with my own business. I'll continue to work on CB Bike Services and grow it as much as I can. My aspiration is to grow my business further and become more experienced in business.



Knowing I was doing something that I wanted to pursue in the future definitely made it easier for me to study my BTEC.



What top 5 skills did you gain from your BTEC?



Organisation



Research



Time Management



Marketing



Entrepreneurship

3 How did studying a BTEC prepare you for your career?

I completed an assignment which was theoretically setting up a business. It involved market research, competitors and location. I then used this to actually do it. Not only did I learn about my sector in the assignment but some of the legalities I needed and opportunities I could pursue, like grants, and the importance of marketing. I know the mindset of an entrepreneur and calculated risk which has ultimately helped me and my business.

4 What did you like most about taking a BTEC?

My BTEC definitely made it easier for me to study, knowing I was doing something that I wanted to pursue in the future.

I'm a keen action sports participant with a passion for Mountain Biking, Taekwondo, Skiing and Formula One, so when the module for setting up a business came up, I knew I could use it to my advantage with my own business. I like that the BTEC gave me the opportunity to gain real-life knowledge.

5 Why would you recommend BTEC?

I would wholeheartedly recommend BTEC to young businesspeople. My course was very useful in business and actually very practical. BTECs can work for anyone as the courses provide a good foundation for further education and real world uses. My advice would be to keep to your deadlines, keep up to date with any new assignments and keep your notes well titled and neat – this will help you organise yourself when completing assignments.